



SUMMARY OF TWO NEW FEATURES

Video Creation and Multi-Tour CD's w/Built in CD Burning

Multi-Tour CD's With Built In CD Burning

You now have the ability to create a multi-tour CD with an attractive menu and then burn that CD directly from the software. The end result looks like this.

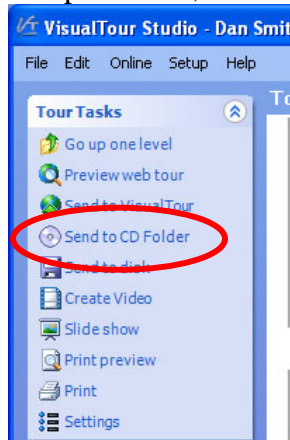


The menu above shows three tours on a CD, but the only limit to how many you can place on a CD is one of disk space (and CD's have LOTS of disk space). The menu will automatically expand to multiple pages if you use more than six tours on a CD.

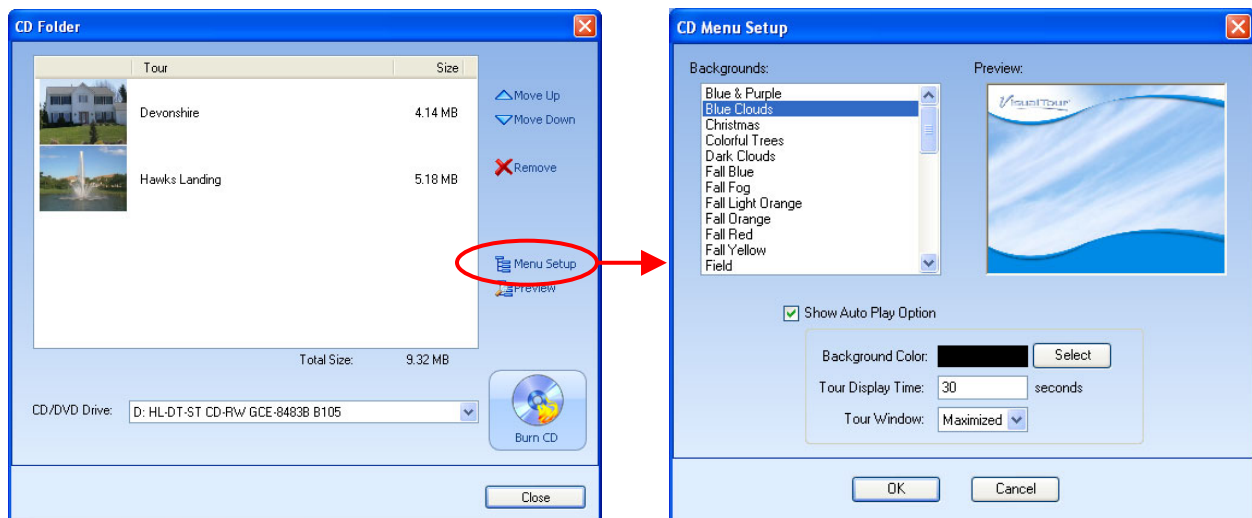
Use this feature to save a tour of a property on the same CD as a tour of the surrounding community and a tour promoting your own personal services. Include tours of several properties, and mail the CD to an out of town buyer. Every CD has your personal branding on the menu and on every tour, so this new feature is sure to enhance your arsenal of marketing tools.

Basic Steps to Create a CD

1. Open a tour, and click **Send to CD Folder**



The tour is prepared and added to a list of tours waiting to be burned TOGETHER on a CD.



The Menu Setup option allows menu backgrounds to be selected and an auto play mode to be set up to play tours one after the other. Make sure you understand auto play mode before enabling it. It is a great feature for playing all the tours on a single CD without requiring a human to bring them up one by one, but it is time based. That means you can set it to play each tour for 60 seconds (or some other amount of time) but once the 60 seconds have passed, the next tour will begin playing even if the first one is not yet complete. Use this feature on an unattended computer in your office so you can show a series of properties for sale.

The **Move Up** and **Move Down** buttons allow you to rearrange the sequence of the tours.

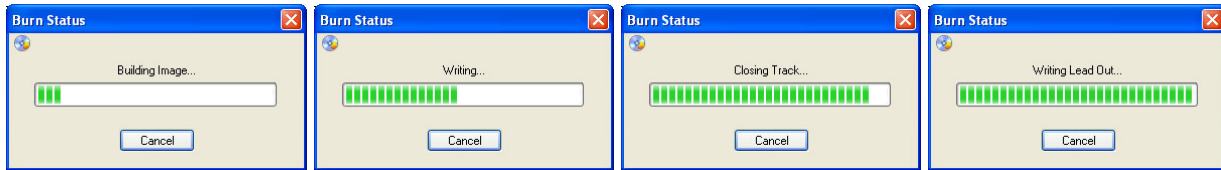
The **Remove** option will remove a tour from the list of tours waiting to be burned to CD, but it will not delete a tour from your software.

The **Preview** button will show you exactly what your CD will look like before you actually burn it.

If you have more than one CD Burner, you can choose the desired drive from the drop down list at the bottom.

Click **Burn CD** when you are ready to create a CD with the tour(s) on it.

A series of progress screens appears while the CD is being burned...



When completed, you can create more CD's. If you would like more copies of the CD burned, insert a new CD then click **Yes**.



If you click **No**, the software will ask if the CD Folder should be emptied.



If you click **Yes**, the tours are cleared from the list of tours waiting to be placed on a CD, but the tours are neither actually deleted from the VisualTour Studio software nor online. If you click **No** to indicate that you do not want the CD Folder emptied, then the tours will remain on the list. If that is your choice, then you can actually close the software and come back days later to burn additional CD's with the same tours as last time. At any time, you can also return to the list and use the **Remove** option to manually remove one or more from the list.

Video Creation

VisualTour Studio 6 can save your tours in a video format for use online or in your favorite video editing software. The videos will include your personal branding just as online tours do, and we designed the branding placement to remain ever present while being as unobtrusive as possible. Here is an example of a VisualTour Studio video on YouTube.



Tours saved in video format can be distributed in three ways:

- 1) Built into VisualTour Studio 6 are two sharing sites – YouTube and a residential real estate site called ZipVo.com.
- 2) VisualTour Studio 6 can save the videos for use on our multi-tour CD's just as it can with the traditional CD format.
- 3) VisualTour Studio 6 can save the video on any media of your choice so you can upload it to video sites we do not have built in or perhaps to open it in video editing software and use that software (not VisualTour Studio 6) to create a DVD.

Be aware that when you choose to save a tour in video format, you should pay close attention to the duration setting for the scenes. The video feature does not use the Pan Speed (or in the case of still photos, the Pan/Zoom Speed) setting to determine how fast to move images. It calculates speed based on the scene duration.

Be sure to use the option to preview your videos before distributing them.

Basic Steps to Create a Video

1. **Click Create Video.**



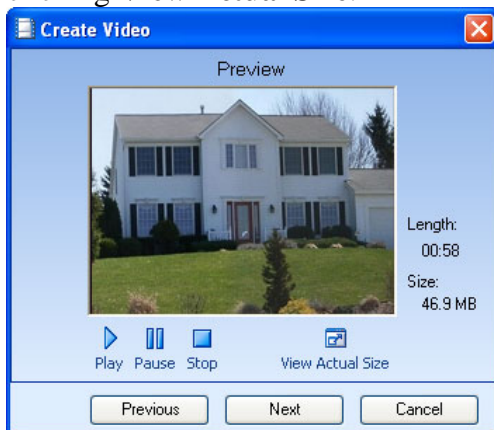
2. **Choose a Destination.**



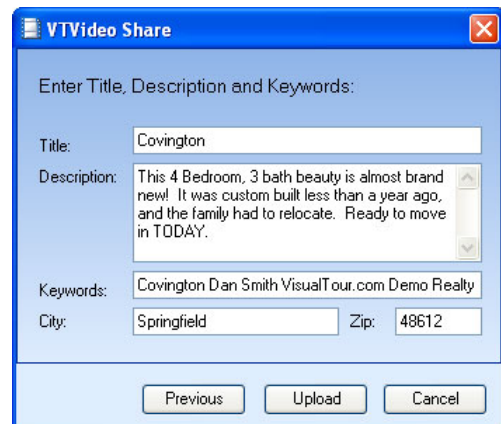
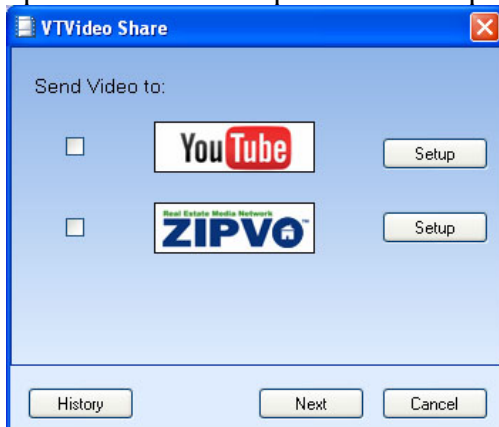
3. **Be patient while the video is created**



4. Preview it right there in VisualTour Studio 6 by clicking **Play** or in your own viewer by clicking **View Actual Size**.

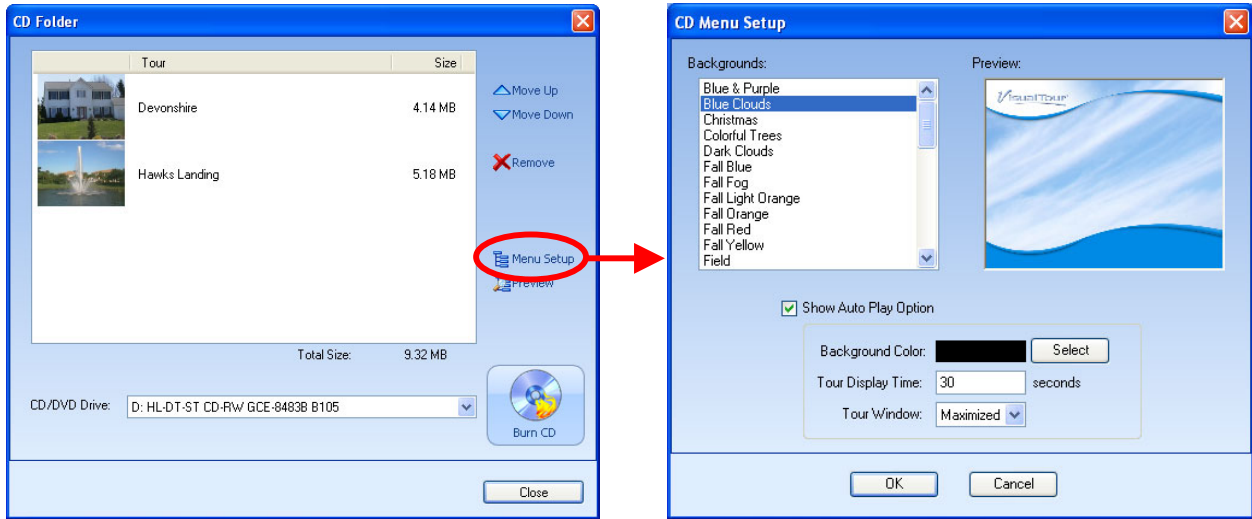


5. If you selected the **Video Sharing** option in step 2, then you will see the list of built in sites. The **Setup** button allows you to type in login information for accounts you have on those sites or to set up a free account on those sites. When you click **Next**, you can add keywords, title, etc. to what VisualTour Studio 6 fills in. Click **Upload** to upload the video. A link will be provided upon successful completion of the upload. You CAN upload to more than one site at a time.



OR if you selected to send to CD...

VisualTour Studio 6 copies the video to a folder waiting to be burned to CD and displays the CD Folder screen as described above in the information about creating multi-tour CD's. If you would like, you can mix videos and standard tours on the same CD. Which format you choose is a matter of personal preference. Videos give your photos more screen space, but they drop the text descriptions and minimize your personal branding.



OR if you selected the option for This Computer...

VisualTour Studio 6 allows you to save the file for use in video editing software, your DVD creation software, or uploading to video sharing sites not built into VisualTour Studio 6.

